

How might we _____ ?

name

Give it an identity!

elevator
pitch

1Thing by _____

↶ 1Thing – a 5½" x 8½" tool for workplace change!



What kind of workplace do you want? What 1Thing will you do to help create it?

Step 1

Understand what it is you really want

So, you're ready to make change! Find a target for your creativity by focusing on the qualities that are most important to you. Pick a few, or write your own:

- | | | |
|----------------------------------|----------------------------------|---------------------------------|
| <input type="radio"/> Generosity | <input type="radio"/> Integrity | <input type="radio"/> Kindness |
| <input type="radio"/> Play | <input type="radio"/> Creativity | <input type="radio"/> Community |
| <input type="radio"/> Equity | <input type="radio"/> Joy | <input type="radio"/> |

Step 2

Ask questions begging for answers

Is kindness one of your core workplace wants and you find meetings to be unkind spaces? Don't state it as a dead-end problem like "People are rude in meetings!" Instead, formulate a "How might we" question you can't help but try to answer: "How might we encourage staff to be polite?" or "How might we make meetings feel like a hug?"

Step 3

Brainstorm solutions and make them tangible

Here's where this card comes into play! As you brainstorm answers to your "How might we" questions, you don't need multi-page proposals and budgets for your ideas. Not yet. First prototype the idea with a name and a quick description. Use color, add pictures, create a logo ... make this card a mini-representation of what it is you want to do!

Step 4

Make your 1Thing happen

Now take the card and share it with your friends at work. (Not ready for that? Share it with a friend outside of work.) What did they like about it? What did they have questions about? What suggestions did they have? Take that feedback and share the card with someone else. Make a new card from what you learned. Rinse and repeat.